October 28, 2021

Name

Address

Address

Dear <first name>,

I have big news! On April 18, I am running the Boston Marathon® as a member of Team Eye and Ear, a group of 50 dedicated runners who are raising money to advance the truly inspiring work of the Mass Eye and Ear. Since its inception in 2006, Team Eye and Ear has raised more than $6.9 million to support the hospital’s exceptional clinical care and ground-breaking research. I could not be more excited to join this elite team and to help advance such innovative work.

Mass Eye and Ear is truly a special place. Personally, my (family member, friend, co-worker) suffers from (glaucoma, vision problems, head and neck cancer) and has been helped enormously by the care and expertise of Mass Eye and Ear’s doctors. [add your story here]. Each year more than 300,000 people from 80 countries seek the care of Mass Eye and Ear doctors and I can say from experience that they really do change lives.

Mass Eye and Ear is ranked a Top Hospital in the nation by *U.S. News and World Report*. In addition to being a world leader in treating people with vision, hearing, voice and balance problems as well as cancers of the head, neck, and eye, Mass Eye and Ear is home to the world’s largest vision and hearing research programs. Physicians and scientists have a long tradition of pioneering research to develop new drugs and surgical techniques and they continue to aggressively pursue innovative treatments that give hope to people around the world.

Our team fundraising goal is $500,000 and I have committed to a personal goal of raising at least $10,000. **I hope you join me in supporting Mass Eye and Ear by making a gift today.** Donations are fully tax deductible and can be made online at <https://www.givengain.com/cc/teameyeandear> or if you would prefer you can write a check to *Foundation of Mass Eye and Ear, Inc*. and mail it back to me in the enclosed envelope.

Also, if your company participates in a matching gift program, please consider applying to have your gift to Mass Eye and Ear matched.

I look forward to keeping you informed of my progress – both in training and fundraising. Thank you for your friendship and for your generous support.

Sincerely,

Your Name

2022 Team Eye and Ear member